



Water–Use Efficiency Program “Get Your Green On” Video Entry Form

All entries must be submitted no later than April 30, 2010.
Attach this entry form with the video being entered.
Include the appropriate appearance/release form.



STUDENT(S) - PLEASE FILL OUT COMPLETELY

Individual's Name(s) and Roles in Video Creation (i.e. Director, Producer, Writer, Actor):

Grade: _____

SCHOOL INFORMATION

School Name (print clearly) _____

Address: _____ Zip Code: _____

Teacher Name: _____ Contact Phone: _____

E-mail Address: _____

PRODUCTION INFORMATION (SEE GUIDELINES ON BACK)

Title of Production: _____

Brief Summary of Production:

PARENT/GUARDIAN INFORMATION

Name (print clearly) _____

Signature of Parent/Guardian: _____ Date _____

***By signing, you are allowing the Miami-Dade County Water & Sewer Department (MDWASD) to utilize the video for educational or promotional purposes.**

Mail Entry to:
Miami-Dade County Water and Sewer Department
c/o Water-Use Efficiency Program
3071 SW. 38 AVE, RM 565

Video Contest Rules: *Any video not following these guidelines will be disqualified.*

- Only high school students (grade 9-12) within the Miami-Dade County area will be eligible to participate.
- Entries should be a 24-second (or less) Public Service Announcement (PSA) video addressing any or all of the following topics: the importance of protecting our drinking water resources; energy efficiency; the benefits of recycling; CO₂ reduction; or other sustainable behaviors and activities. Topics and ideas can be found at green.miamidade.gov.
- Videos must be submitted in Windows Media Video (WMV) or Flash Video (FLV) format with original resolution either 1920x1080 pixels or 1280x720 pixels on a **data DVD**.
- All videos must have a title with 10 words or less and a description of 50 words or less.
- Videos can be submitted by an individual student, or in a team of no more than five (5) students. All entries must be original creation of the entrant(s).
- Students may use animation or live footage.
- Judging will be based on: the Conservation Message, Visual Effectiveness, Universal Appeal and Originality.
- Entrants must not break any laws, endanger anyone, cause damage to personal property of others or cause injury to any animal and/or the environment in the process of creating the PSA.
- Entries cannot contain content that is vulgar, malicious, violent or offensive.
- Entries must not infringe on the copyright, trademark or other rights of any individual, business or organization. Any copyrighted material or music **cannot** be used without permission.
- **All entries must contain a Student Entry Form and either a Personal Appearance Consent and Release form or Production Release form, including the signature of a parent or guardian if the student is a minor (under the age of 18).**
- **The forms and video must be postmarked no later than Friday, April 30, 2010.**
- After the deadline date, videos will be posted on YouTube for a one-week period, from noon May 10th through noon May 17th. Winners will be judged based on video page views and the video contest judging panel.
- Videos will become property of MDWASD and will not be returned.
- By submitting a PSA, all entrants grant MDWASD and its authorized agents a **non-exclusive license** to reproduce, prepare derivative works and/or publicly display or distribute the video on television, the Internet or at any event for any use that furthers Miami-Dade County's environmental goals.
- For more information, visit www.miamidade.gov/conservation or call 3-1-1.

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c/o Water-Use Efficiency Program
3071 S.W. 38 AVE, RM 565
Miami, FL 33146

